



Platform Health Scorecard

Is your platform ready for Black Friday/Holiday Sales? Score your store in two minutes.

How it works: Tick every box that describes your store today. A sign counts if it's true right now, even occasionally. Add up your ticks, then find your range at the bottom.

The 8 Warning Signs

- ☐ 1. Does your store slow down when lots of shoppers arrive at once?
- ☐ 2. Does your site stumble, lag, or show errors during your busiest hours?
- ☐ 3. Is your mobile experience clumsy — hard to tap, pinch-to-zoom, awkward checkout?
- ☐ 4. Do your store, inventory, point-of-sale, and shipping tools fail to sync automatically?
- ☐ 5. Are you missing real-time data on sales, traffic, and cart abandonment?
- ☐ 6. Is your platform behind on PCI compliance or modern fraud protection?
- ☐ 7. Do routine tasks — orders, inventory updates, notifications — still need manual work?
- ☐ 8. Are you unable to add modern features like personalization or AI recommendations?

YOUR SCORE: _____ / 8

What Your Score Means

0 – 2

Likely ready. Your platform should hold up through the holiday rush. Confirm it with load testing and monitoring before peak season.

3 – 5

Real risk. You have weak spots worth addressing. Some you can fix quickly before Q4; others may point to a deeper platform problem.

6 – 8

Platform is the bottleneck. Patching won't be enough for peak season. Protect this year's sales with quick fixes, then plan a platform move for early next year.

Not sure where you landed — or what to fix first?

Book a free platform readiness call with ECommerce Development Pros. We'll walk your store through the checklist and map your best move before Black Friday.

[Schedule a call now.](#)